

Your next guest is online Are you visible?

Let's Connect

When Hospitality Meets Technology

Expert Marketing & Custom
Softwares for Modern Hotels

Rohit Garg
Founder
Prevoir Infotech



Trusted by Local & World-class brands and organizations of all sizes..



India Tourism Development Corporation Ltd



RAJASTHAN

The Incredible State of India !



HOTELS & RESORTS

Leading Environmentally Sensitive Hotels



ROYAL ORCHID
HOTELS



RE:GEN:TA
HOTELS & RESORTS



GOLDEN
TULIP



Lords
HOTELS & RESORTS
Exhilarating Hospitality



BUENA VISTA LUXURY
GARDEN SPA RESORT JAIPUR



THE
KURKI HERITAGE

ananta
Hotels & Resorts

WYNDHAM
HOTELS & RESORTS

Leisureinn
GRAND CHANAKYA

SKYWORLD®
Hotels & Resorts

THE PALACE
BY PARK JEWELS HOTELS AND RESORTS

RAMADA®
BY WYNDHAM



Currently working with more than 100 hospitality brands
and served more than 600 brands in past 14 years.



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About Us

Prevoir Infotech is a pioneering digital marketing and software solutions provider, established in **2012**, with a clear mission: to empower the hospitality industry with innovative, data-driven strategies and cutting-edge technology. We specialize in offering **customized digital marketing solutions** and **bespoke software systems** designed to help businesses in the hospitality sector grow, improve operational efficiency, and enhance guest satisfaction.

With over a decade of experience, we have worked with hotels, resorts, restaurants, and other hospitality businesses to navigate the fast-evolving digital landscape. Our founder Mr. Rohit Garg's vision has always been to bridge the gap between **technology** and **hospitality**, ensuring businesses not only keep up with the digital transformation but excel in it.

At **Prevoir Infotech**, we understand that every hospitality business is unique. That's why we take a personalized approach, providing solutions that align with your business goals and drive measurable results. Our team combines **industry expertise, creativity,** and **technical proficiency** to deliver top-notch digital marketing campaigns and robust software platforms that streamline your operations, engage your guests, and ultimately increase revenue.



Our Mission

To provide the hospitality industry with innovative, reliable, and effective digital marketing strategies and software solutions that help businesses optimize their operations, enhance guest experiences, and achieve sustainable growth.

Our Vision

To be the most trusted partner for hotels, resorts and restaurants, revolutionizing the industry through technology, data-driven insights, and creativity.



Satish Kumar Garg
Chairman & Patron



Ruchika Jain
Chief Executive Officer

**You deserve right audience.
Prevoir is committed to make your brand as grand as
your property.**



Services

At **Prevoir Infotech**, we specialize in providing tailored digital marketing and software solutions for **hotels** and **restaurants**. Our goal is to help you attract more guests, streamline operations, and create an exceptional guest experience that keeps customers coming back. Here's how we can help your hospitality business grow.

- Branding & Marketing for Hotels
- Digital Marketing
- Social Media Marketing
- Website Designing
- Hotel/Restaurant Management Software
- Web Hosting & Emails
- Influencer Marketing
- Search Engine Optimization

Higher bookings. Better reviews. Real ROI.

That's hotel marketing done right.

Business leader of the year 2025

Awarded by leading magazine of India "Business Connect".
Published in May 2025 edition.



To read this whole, visit our website
www.prevoirinfotech.com

Video Testimonials

Life at Prevoir

More Awards



Email Marketing :

Engage past guests and patrons by sending personalized emails with offers, promotions, and loyalty rewards. **Increase customer retention** and bring back visitors with tailored email campaigns that drive **repeat business**.

Online Reputation Management :

Monitor and respond to guest reviews on platforms like TripAdvisor, Google Reviews, and Yelp. A positive online reputation leads to **higher guest trust**, better reviews, and **increased bookings**.

Influencer Marketing:

Partner with travel bloggers, food influencers and local influencers to promote your hotel or restaurant. Influencer marketing allows you to leverage **authentic recommendations** to reach a larger, highly engaged audience, boosting **brand credibility** and **increasing bookings**.





Hotel, Restaurant Management Software (Prevotel)

Our software solutions are specifically designed to meet the operational needs of **hotels** and **restaurants**, enhancing both efficiency and guest experience. We develop tailored systems to help streamline operations, improve service delivery, and create a seamless experience for both staff and customers.

Hotel Management System (HMS):

Efficiently manage reservations, guest check-ins and check-outs, housekeeping, and billing. **Improve operational efficiency** and provide guests with a smooth, **hassle-free stay**.

Property Management System (PMS):

Manage room availability, pricing, and reservations in real time. A comprehensive PMS system will help **optimize room occupancy**, **boost revenue**, and ensure **smooth guest interactions** from check-in to check-out.

Point of Sale (POS) System for Restaurants & Hotels:

Manage orders, inventory, and payments with a seamless POS system tailored to your restaurant or hotel. **Reduce errors**, streamline your service, and enhance the overall **customer dining experience**.

Modules:

- Front Office Management
- Point Of Sales
- Food & Beverage Costing
- Material Management
- Accounts Receivable
- Financial Management
- Banquets & Conference
- Channel Manager

Booking Engine for Hotels:

Allow guests to book directly from your website, with easy integration to your hotel's system. This reduces reliance on third-party booking platforms and keeps a higher percentage of your revenue. Increase direct bookings and reduce commission fees.



QR Code for
Demo Videos



QR Code for
Brochure



QR Code for
Demo Testimonials

**Let technology take care of operations
while you take care of your guests.**



Website Design & Development

A well-designed website is not just a digital brochure, but a powerful tool that can drive bookings, enhance customer experience, and represent your brand online. At **Prevoir Infotech**, we specialize in creating beautiful, functional, and user-friendly websites that are optimized for both **desktop** and **mobile** devices, specifically designed for the needs of **hotels** and **restaurants**.

We create **tailored designs** that reflect your hotel or restaurant's unique identity, ambiance, and values. Whether it's a luxury resort or a cozy local restaurant, we craft visually appealing websites that are in line with your brand and attract potential guests and customers.

An attractive website that captures attention and converts visitors into bookings or reservations.

Responsive & Mobile-Friendly Design:

With a growing number of bookings made on mobile devices, we ensure that your website is fully **responsive** and looks great on any screen size—whether on a smartphone, tablet, or desktop. This improves the **user experience** and ensures you don't miss mobile traffic.

Benefit: Increased conversions from mobile users and a seamless experience for guests making reservations on-the-go.

Integrated Booking System for Hotels:

We design websites for hotels with **seamless integration to your booking engine**, allowing guests to make direct reservations without third-party interference. This results in **higher direct bookings** and a **reduced reliance** on OTAs, saving commission fees.

- **Benefit:** Increased **direct bookings**, **reduced third-party commission fees** and a **more profitable revenue stream**.

Online Menu Integration for Restaurants:

For restaurants, we create websites that feature your **menu** in an easily accessible and visually appealing format. Integration of online ordering systems or reservations features makes it convenient for your guests to engage with your restaurant online.

- **Benefit:** **Streamlined reservations and ordering process**, making it easy for potential customers to plan their visit or order food online.

SEO-Optimized Web Design:

A beautifully designed website is only effective if people can find it. We ensure that your website is **SEO-friendly**, with optimized page titles, meta descriptions, and keyword-rich content to help your site rank higher on search engines like Google. This increases visibility and brings in more organic traffic.

- **Benefit:** Higher **search engine rankings**, increased **organic traffic**, and more **visibility** for your hotel or restaurant.

Fast Load Time & User Experience (UX):

We prioritize website performance, ensuring fast load times, easy navigation, and a clean, clutter-free design. These elements are critical in keeping visitors engaged and improving **conversion rates**.

- **Benefit:** A **fast and user-friendly** website leads to **lower bounce rates** and higher engagement, ultimately driving **more bookings** or **reservations**.

Content Management System (CMS) for Easy Updates:

We provide a user-friendly **CMS** that allows you to easily update content, add offers, change images, and maintain your website. You don't need technical expertise—just log in and update your website in real-time.

- **Benefit: Flexibility** to update your website quickly and without ongoing technical support, ensuring you can easily add promotions, new content, or special deals.

Website Marketing

Search Engine Optimization (SEO)

Optimizing your website for search engines is crucial for driving organic traffic. We perform comprehensive **SEO audits** to identify technical issues and areas for improvement. Our SEO services for hotels and restaurants include:

- **Keyword Research & Optimization:** Targeting relevant keywords specific to your location and services (e.g., "best hotel in [location]" or "restaurant near [landmark]").
- **On-Page Optimization:** Optimizing your website's content, metadata, and images for search engines.
- **Local SEO:** Enhancing your **Google My Business** listing and getting featured on local search results to attract guests who are searching locally.
- **Benefit:** Increased **organic search visibility, higher rankings** for targeted keywords, and more **local traffic** and bookings.

**Best Digital Marketing Agency for
Hotels & Restaurants**

How Our Solutions Benefit Hotels & Restaurants:

- **Increase Bookings & Reservations:** With our SEO, PPC, OTA management, and booking engine solutions, **hotels** and **restaurants** can attract more guests and customers through improved online visibility and seamless reservation systems.
- **Improve Operational Efficiency:** Our software solutions streamline front desk operations, restaurant orders, and guest management systems, allowing your staff to deliver excellent service faster and more accurately.
- **Enhance Customer Experience:** With custom software, intuitive POS systems, and CRM solutions, **guests** will enjoy personalized service and a smooth experience, ensuring they leave satisfied and come back again.
- **Boost Revenue:** Increased online visibility through digital marketing, coupled with direct booking opportunities and improved operational efficiency, leads to higher revenue and reduced operational costs.
- **Build Loyalty:** Our CRM and reputation management systems help build strong relationships with guests and customers, improving **repeat business** and long-term customer retention.

COMPANY
our vision your future

PREVOIR
our vision your future

PROPELLING ROI THROUGH BEFITTING DIGITAL STRATEGIES!

What increases an organization's revenue? How the brand is perceived by the end user? ROI? Digital marketing is among the fastest growing sectors of the economy. The key to success is not just having a digital marketing strategy, but having a digital marketing strategy that is aligned with your business goals and objectives. Digital marketing is a powerful tool for reaching your target audience and driving growth. It allows you to reach your target audience in a more targeted and cost-effective way than traditional marketing. Digital marketing is a powerful tool for reaching your target audience and driving growth. It allows you to reach your target audience in a more targeted and cost-effective way than traditional marketing.

IN AN EXCLUSIVE CONVERSATION WITH CEO ROHIT, SOME SHARED DEEPLY ON HIS PERSONAL LIFE, PROFESSIONAL JOURNEY, AND DIGITAL STRATEGIES TO LEAD YOUR BRAND'S BEST BEHIND. IN THE SUPPORT OF THE VALUABLE INSIGHTS FROM THE BRIGHT LEADER.

What are your key areas?
As a leader, it is my responsibility to ensure that our organization is not just successful but also socially responsible. I believe in transparency, ethics, and social responsibility. I am proud of the growth, success, and social responsibility of our organization.

What are your responsibilities in the growth of your company?
My responsibility is to ensure that our organization is not just successful but also socially responsible. I believe in transparency, ethics, and social responsibility. I am proud of the growth, success, and social responsibility of our organization.

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ROHIT CARE
CEO & Founder, Prevoir Infotech Pvt. Ltd.

The CEO Story
Certificate of appreciation

COMPANY
2021-2022

Prevoir Infotech Pvt. Ltd.

Recognized by
The CEO Story
Featured under
Company of the Year 2021

Prevoir Infotech's admirable growth and differentiating factors drew attention of The CEO Story



Social Media Marketing

In today's digital age, **social media marketing** is an essential tool for promoting your **hotel** or **restaurant**. Platforms like **Facebook**, **Instagram**, **Youtube**, **Twitter** and **LinkedIn** are powerful marketing channels to increase visibility, connect with customers, and promote special offers, events, and services. At **Prevoir Infotech**, we design **customized social media strategies** that cater to your business's unique needs and objectives. From building brand awareness to generating direct bookings, social media is a key component of your marketing success.

Platform Selection & Strategy

Every social media platform has its own strengths and audience. For hotels and restaurants, we help you choose the platforms that best align with your target audience. For example:

- Instagram and Facebook are ideal for showcasing luxurious rooms, food photos, special events, and guest experiences.
- Instagram is great for creative, viral content, especially to target a younger audience.
- LinkedIn works well for promoting corporate events, meetings, and banquets for business clients.

Benefit: Tailored strategies for each platform to maximize engagement and visibility.

Content Creation & Curation

At **Prevoir Infotech**, we create engaging, shareable, and visually appealing content for your social media channels. This includes:

- **High-quality images and videos** of your **rooms, restaurants, bar, banquet halls** and **swimming pools**.
- **Behind-the-scenes content** showcasing your staff, the preparation of meals, or your guest service experience.
- **Customer testimonials** and **user-generated content** like guest photos and reviews to build social proof and trust.
- **Seasonal promotions, special events, new menu items** or **holiday deals**.

Benefit: Consistent, creative content will keep your audience engaged and encourage them to book directly through your website.

Reels & Video Marketing

Short-form video content, especially **Instagram Reels, Facebook Stories** and **Youtube Shorts/Videos**, has become one of the most powerful tools in social media marketing for hotels and restaurants. We specialize in creating engaging, short-form video content that showcases your hotel's or restaurant's best features, including:

- **Room tours**, showcasing the comfort, design, and amenities in your rooms or suites.
- **Dining experiences**, featuring your chef preparing dishes, presenting the final meals, or highlighting special dishes or events.
- **Behind-the-scenes footage** to give followers a glimpse of your hotel or restaurant operations.
- **Guest testimonials** or influencer collaborations to boost social proof and credibility.

Reels and **short-form videos** are highly engaging, easy to share and have **greater reach**, making them perfect for viral marketing and attracting a wider audience.

Social Media Advertising (Paid Ads)

Organic reach on social media can be limited, which is why **paid advertising** on platforms like **Facebook, Instagram** and **Twitter** can help your hotel or restaurant reach a **larger, targeted audience**. We help you create:

- **Targeted ads** based on interests, demographics, location, and behaviors to reach potential customers who are most likely to engage with your brand.
- **Retargeting ads** to convert website visitors into bookings by showing them ads for **special offers, room availability** or **restaurant promotions**.
- **Carousel ads** or **video ads** that showcase your facilities (rooms, dining, amenities) to attract more direct bookings.

Benefit: Increased brand awareness, more engagement and a direct path to conversions from paid social ads.

Influencer Marketing

Collaborating with influencers in the travel, food or lifestyle niches can significantly enhance your hotel or restaurant's reach. Influencers can create authentic content featuring their experiences at your property or restaurant, exposing you to their followers and increasing trust.

- **Influencers** can share stories, posts, or videos of their stay or dining experience, highlighting the atmosphere, amenities, or food at your restaurant.
- We identify influencers that align with your brand values and target audience to drive **engagement** and **bookings**.

Benefit: Build brand credibility and generate buzz with **authentic** content from trusted influencers.

User-Generated Content (UGC) Strategy

Encourage your guests and diners to share their experiences on social media using a unique hashtag, tagging your hotel or restaurant, or even running a contest or giveaway. We help you create:

- **Hashtag campaigns** to encourage customers to post their photos and experiences, such as "Share your poolside moments with #HotelXYZ".
- **Photo contests** where guests can win a free stay or meal by sharing their best photos from your property or restaurant.
- Feature **user-generated content** on your social media, which fosters a sense of community and social proof.

Benefit: Build a **community** around your brand, increase **engagement**, and provide **authentic content** from your customers.

Photo and Videography Services

High-quality **photo** and **video** content is crucial for showcasing your hotel or restaurant's best features. Our team of professional photographers and videographers will capture:

- **Stunning images** of your **rooms, restaurants, bar, banquet facilities** and **swimming pool**, highlighting every detail of your amenities.
- **Cinematic video footage** of your property, showcasing your brand's story and offering a **visual tour** of your facilities.
- **Lifestyle photography** and **cinematic dining videos** to emphasize the **guest experience**, from the moment they step into your hotel or restaurant to enjoying their meal or stay.

Benefit: Professional **photo and videography** enhances your brand's **visual appeal**, attracts more customers, and boosts social media engagement.

Social Media Engagement

Social media is a two-way street, and engagement with your followers is key. We ensure that your brand stays active and responsive by:

- Responding promptly to comments, messages, and mentions.
- Running polls, Q&A sessions, and contests to keep your audience engaged.
- Sharing guest testimonials, celebrating milestones, or reposting user-generated content.

Benefit: By interacting with followers and customers, you build loyalty and create a positive, interactive brand presence.

Analytics & Reporting

Measuring the success of your social media efforts is crucial. We provide detailed reports that track:

- Engagement metrics like likes, shares, comments, and followers.
- Traffic generated to your website from social media campaigns.
- ROI analysis of paid ads, influencer campaigns, and other efforts to see what drives the most bookings or reservations.

Benefit: Understand what works best for your brand and continuously optimize your social media strategy for better results.

25 WEBSITE DEVELOPMENT Startups in India - 2018

Prevoir Infotech's integrated bespoke services for businesses and start-ups alike is built on the promise of functionality and efficiency

Mr. Rishi Dary
Founder & CEO, Prevoir Infotech

My Role:

- Creating and implementing the digital marketing strategy
- To ensure that the Company has a strong presence in the market
- To ensure that the Company has a strong presence in the market

What are your company's business models in terms of sales & revenue?

What are your company's business models in terms of sales & revenue?

STARTUP CITY
A Magazine for Startups and Young Entrepreneurs

Certificate of Excellence
In honor of your outstanding performance and dedication
We Gladly present

Prevoir Infotech
With this Certificate of Recognition Under

"25 Fastest Growing Website Development Startups in India - 2018"
April - 2018, New Delhi

Shrikant Pandey
Publisher
STARTUP CITY

Benefits of Social Media Marketing for Hotels & Restaurants:

Increased Brand Visibility:

Consistently posting high-quality content, including **reels, photos** and **videos**, will increase your hotel's or restaurant's **visibility** among potential guests, especially those in your local area or those planning travel to your location.

Enhanced Guest Engagement:

Engaging with your followers through interactive posts, responding to inquiries, and showcasing guest experiences helps build **relationships** with your audience, leading to **higher guest loyalty** and more **repeat business**.

Higher Direct Bookings:

Social media can drive traffic directly to your website for bookings. By showcasing your **rooms, special offers** and **events**, and making it easy for potential guests to book through direct links, you increase **direct bookings** and reduce reliance on OTAs.

Attracting New Customers:

Social media helps you reach new audiences, from **local customers** who might not have heard of your restaurant to **travelers** who are planning their next stay. By using **targeted ads** and **influencers**, you can expand your customer base.

Cost-Effective Marketing:

Social media provides an affordable way to reach a wide audience without the high costs associated with traditional marketing methods.

Why Choose Prevoir Infotech ?

A Pioneer agency with 14+ years experience in hospitality industry

- **Tailored Strategy:** We develop a personalized social media strategy that aligns with your brand, goals and audience, ensuring effective engagement and conversion.
- **Creative Content:** Our team is skilled in creating engaging and shareable content, including images, videos, and stories that capture the essence of your hotel or restaurant.
- **Results-Driven Campaigns:** We track the performance of your social media campaigns and adjust strategies to improve engagement, traffic, and bookings.
- **Industry Expertise:** With years of experience in the hospitality industry, we understand what works for hotels and restaurants and how to leverage social media to your advantage.



Let's Connect!

We'd love to hear about your needs and discuss how we can help take your hotel or restaurant business to the next level.

Prevoir Infotech

Your trusted partner in **Digital Marketing & Software Solutions**
for the hospitality industry.



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[Prevoir Infotech](#)



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Website:
[www.prevoirinfotech.com](#)



Google Business Page



Location




Awards/Media



Youtube

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